

## **Bibliographie – Références 'The Network Economy'**

**Alliance Advantage** – The art of creating value through partnering - G. Doz, G. Hamel

**Open Innovation** - Chesbrough HBR

**Wikinomics** – How mass collaboration changes the world - Tapscott

**The Jericho Principle** – Companies use strategic collaboration: new sources of value - Welborn, Kasten

**The art of innovation** – Tom Kelley

**Evolving Networks of Inventors.** R. Cowan, N. Jonard, Maastricht, Ecole Polytechnique-Paris



Use Open Innovation in a Downturn - Chesbrough HBR June 2009

Prof Wim Moesen, KU Leuven, "Quality of the government & economic performance of countries"

Prof Harry Bowen, Vlerick Management School, "National Competitiveness: maxim, hype or ..."

Prof em Etienne Vermeersch, Universiteit Gent, "Ethical entrepreneurship"

Prof Castells, Catalonia, Berkeley, "The Network society' – Finland vs.Silicon Valley"

Peter Drucker, 'The Next Society' - 'The Future of the Corporation'.

'When to think alliance' The McKinsey Quarterly, 2000 N° 4

"Why mergers fail" - McKinsey Quarterly 2001 nr. 4.

OECD "Innovative Clusters, drivers of National Innovation Systems"

"Just good friends - Not all alliances work as well as Renault-Nissan. The Economist, 8/2002)

Link Magazine – Nederland

«L'Usine Nouvelle» in Parijs "Les Rencontres de l'entreprise innovante". (20 tot 22 juni 2001)

...



## La co-entreprise, une alternative pour l'Afrique

### PRESENTATION DE LA STRATEGIE AFRICAINE DE CREATION ET DE RETENTION DE RICHESSE (Dakar, 9/10/2008; Bamako 26/10/2008 )

- créer des co-entreprises transafricaines ... tous secteurs confondus, sous la direction d'un chef d'orchestre-entrepreneur 'avide'
- contribuer de manière optimale à la création de la richesse globale
- **mettre fin au paradoxe Afrique riche/populations pauvres**
- des groupes d'investisseurs privés et publics Africains
- agir maintenant sans perte de temps
- une plate-forme soutenue pour stimuler le changement d'attitudes
- l'application concrète grâce à **l'organisation massive de forums d'affaires publiques**

Les Nations Unies - COMMISSION ECONOMIQUE POUR L'AFRIQUE - CEA

**Economist.com**

Entrepreneurship July 31 2008

#### Spreading the gospel (*évangéliser, catalyser*)

##### **An effort to promote entrepreneurship in the developing world is bearing fruit**

- Much of the difference between countries such as America, where entrepreneurship thrives, and those where it does not is **cultural rather than regulatory**.
- A strong middle class is essential to prosperity
- To identify those who succeed on a scale that will make them into **national role models**. The process is designed to benefit all entrants,
- Find ways to **'change continents**, not just little islands'

**Economist.com**

Oct 11th 2007

#### THE FADING LUSTRE OF CLUSTERS

The best thing that governments can do to encourage innovation is get out of the way

[http://www.economist.com/specialreports/displaystory.cfm?story\\_id=9928154](http://www.economist.com/specialreports/displaystory.cfm?story_id=9928154)

[http://www.economist.com/specialreports/displaystory.cfm?story\\_id=9928211](http://www.economist.com/specialreports/displaystory.cfm?story_id=9928211)

EU officials, like government bureaucrats everywhere, are obsessed with creating geographic clusters like Silicon Valley. The French have poured billions into **pôles de compétitivité**; and Singapore, Dubai and others are doing much the same. There are dozens of aspiring clusters worldwide, nicknamed Silicon Fen, Silicon Fjord, Silicon Alley and Silicon Bog. Typically governments pick a promising part of their country, ideally one that has a big university nearby, and provide a pot of money that is meant to kick-start entrepreneurship under the guiding hand of benevolent bureaucrats. ... **It has been an abysmal failure.**

... An assessment by the World Bank of **Singapore's multi-billion dollar efforts to create a "biopolis"** reckoned that it had only a 50-50 chance of success. Some would put it less than that.

**BusinessWeek**

APRIL 18, 2007 EDITORIALS

#### B-Schools For The 21st Century

- Most B-school curriculums still focus on analytical courses -- accounting, marketing, and finance.

- Today, companies increasingly need softer people skills: observing consumers, **collaborating with teams**, conceiving new brands, and, perhaps most important, **working across cultures with Chinese, Germans, Indians, Italians, Russians**, and a world full of suppliers and partners.
- Raising **innovation** success rates today is far more important than improving Six Sigma results.

**Economist.com**

Mar 12th 2009 **The Economist**

### **The secrets of entrepreneurial success** **Magic formula**

- *the classic Silicon Valley model (But most are embarrassing failures).*
- *the anchor-firm model*
- *the currently topical, model driven by crisis*
- **the local-hero model**
- **the role of chance and the importance of culture**
- **culture makes almost all the difference**
- *today's smart entrepreneurs start global; **are forming cross-border collaborations**; they want to do something to help their country*

**What countries should do:** *transparency, convenience and rule of law, a vibrant higher education system, openness to outsiders*

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